

**SCASL Board of Directors
Meeting Minutes via GoToMeeting
November 21, 2015**

I. Call to Order

Jennifer Tazerouti called the meeting to order at 9:30am

II. Roll Call

In Attendance: Irish Anderson, Diana Carr, Angela Durham, Diane Ervin, Donna Hagen, Camillia Harris, Julie Hornick, Leigh Jordan, Julianne Kaye, Jennifer Lanier, Anne Lemieux, Karen Meharg, Cathy Jo Nelson, Deborah Palmer, Sherry Shewmaker, Cindy Symonds, Jennifer Tazerouti, Heather Thore, Linda Waskow

III. Agenda Items

- a. President, Jennifer Tazerouti
 - i. Welcome to new Board members Angela Durham and Karen Meharg.
 - ii. Thank you for allowing Jennifer to go to AASL conference!
- b. President Elect, Cindy Symonds
 - i. Call to Conference is at the printers and should be sent out next week.
 1. Advertised 14 authors, but 16 have confirmed!
 - ii. Diane Geddings is gathering vendors.
- c. Secretary, Heather Thore
 - i. Julie moved that the minutes be approved. Linda seconded. Motion passed unanimously.
- d. Treasurer's Report, Diana Carr reporting for Gloria Coleman
 - i. Gloria uploaded all of her reports in the Forum
 - ii. We are spending a little more than we did last year, even though our income is less.
 - iii. Taxes have been submitted and the accountant requested an extension for us.
 - iv. Diana moved that we accept the treasurer's report. Anne seconded. Motion approved unanimously.
- e. Elections Committee, Diana Carr
 - i. Elections Committee submitted a motion for acceptance of the slate of officers for 2016-2017.
 - ii. Motion passed unanimously.
 - iii. The slate of officers will be mailed out at least 30 days before conference along with suggested by-laws changes.
- f. Executive Secretary, Diane Ervin
 - i. Memberships are lower than last year. (746 members vs 857)
 - ii. 11 vendors registered for conference and 14 attendees already registered.
 - iii. Book Award sales are moving forward as typical.

1. Need more bookmarks from Follett because they were all given out at conference. (But not as many as 2 years ago.)
- iv. Only 8 people donated for flood relief.
- v. Conference confirmations are not complete. (They do not list each additional expense for the attendees.)
- vi. Cathy Jo asked how our membership compares with other states. Jennifer says 800 seems to be an average.
 1. Cathy Jo and Jennifer Tazerouti are going to contact members who did not renew this year.
 2. Cindy recommended a “refer-a-friend” deal for free conference registration.
 - a. Contest would run through January 15th.
 - b. This plan will continue to be developed after this meeting.
 3. Infographic is still posted sharing benefits of membership.
 4. Jennifer Lanier suggested asking ELA teachers to join as a way to meet authors at conference.
 5. Send out “spreadsheet of shame” to supervisors to increase membership in district.
- g. State Department Update, Donna Hagen & Jennifer Tazerouti reporting for Regina Thurmond
 - i. Library Media Specialist Regional Workshops taking place January through June all across the state
 - ii. Workshops are free.
 - iii. Registration opens 3 weeks before each workshop
 - iv. Flyers will be sent out out Thanksgiving.
 - v. 4.5 renewal credit hours offered.
 - vi. Board reps will be at each workshop to push membership.
 1. Advocacy and Public Awareness will create a tabletop display along with talking points to share at each workshop. Possibly bookmarks or business cards with perks of membership to distribute.
- h. Book Awards, Julie Hornick
 - i. Book Awards Committees met 1 month late due to flooding.
 - ii. Book Award Banners will be mailed to Wendy Tyree to be transported to conference.
 - iii. Heather Loy noticed a discrepancy between the SCASL By-laws and the SCBA Handbook. This will be rectified in the future based on correct procedures. A vote will likely be forthcoming.
- i. Editorial, Linda Waskow
 - i. There are still only 4 members on the committee. (searching for 2 more)
 - ii. Many compliments on the professional design of the new MCM.
 - iii. Looking to sell advertisements in MCM to make more money for the Editorial committee.
- j. Information Technology, Julianne Kaye

- i. Let Julianne know if there are changes she needs to make.
- k. Legislative, Anne Lemieux
 - i. Up to 500 students registered for the Read In.
 - ii. Legislative Committee needs to submit a budget and plan to SCASL in the summer meeting to rein it in.
 - 1. SCASL needs to have more control over the Read In.
- l. Pre-Service Education, Leigh Jordan
 - i. Emails reaching out to universities are not working any more to contact people.
 - ii. Leigh is asking for ideas to reach out better.
- m. Advocacy
 - i. Updated website and is looking for ways to increase membership.
- n. Supervisor's Section, Donna Hagen
 - i. Revising the Collection Standards. Rough draft should be ready by the end of January.
- o. Cathy Jo recommended having our January meeting online like this one.
 - i. Jennifer Tazerouti is going to elicit feedback from all via emails and maybe a form.

IV. Meeting Adjourned

- a. Jennifer adjourned the meeting at 11:13 a.m.

Minutes submitted by: Heather Thore, Secretary