**SCASL Board of Directors  
Meeting Minutes  
May 14, 2016**

1. **Call to Order**

Jennifer Tazerouti called the meeting to order at 10:00am via GoToMeeting.

1. **Roll Call**

**In Attendance**: Irish Anderson, Gloria Coleman, Debbie Cooper, Jenny Dilworth, Angela Durham, Diane Ervin, Jennifer Falvey, Donna Hagen, Camillia Harris, Julie Hornick, Leigh Jordan, Jennifer Lanier, Anne Lemieux, Heather Loy, Cathy Jo Nelson, Deborah Palmer, Sherry Shewmaker, Kathy Sutusky, Cindy Symonds, Jennifer Tazerouti, Heather Thore, Regina Thurmond, Linda Waskow

1. **Agenda Items**
   1. President, Jennifer Tazerouti
      1. 2019 Conference Venue Proposal
         1. March 7-9 at the Columbia Metropolitan Convention Center
            1. Unlimited exhibit space, great location
         2. This would be a 2-year contract, the 2020 conference would be there as well. Cindy proposes the dates March 5-7.
            1. Dr. Seuss & Read Across America week conflicts.
            2. There was much discussion about reading celebration conflicts vs keeping the dates already set.
         3. Cindy made a motion to approve the 2019-2020 conference venue and dates. Jennifer Falvey seconded the motion. The motion passed.
   2. Secretary, Heather Thore
      1. Kathy moved that the minutes be approved. The motion was seconded and approved unanimously.
   3. Treasurer’s Report, Gloria Coleman
      1. Net income is $41,132 and we still have to take out the Hilton bill.
         1. Need to adjust budget for next year and really reign in expenses.
      2. Researching different banks due to issues with Wells Fargo.
         1. South State Bank is close to Diane Ervin and has a $25 minimum.
         2. Kathy moved to move SCASL accounts over to South State Bank. Heather Loy seconded.
         3. Jennifer Lanier suggested looking into SC State Credit Union. Jennifer Falvey suggested looking into a second option before jumping over to South State Bank.
         4. Vote was 16 nay and 3 aye. The motion did not pass.
         5. The nay voters asked Gloria to find another bank or two to compare with South State Bank before moving accounts.
   4. President-Elect, Cindy Symonds
      1. Board Retreat
         1. Can use the Inn at USC for roughly $4,200
         2. Another option is RM Cooper for about $2,000. (4H camp in Summerton)
         3. General consensus was to save money and use RM Cooper with the dates July 31-August 1
      2. Conference Review
         1. Beautiful location, great food
         2. Want more high school sessions, some complaints on wifi
         3. Many compliments on giving awards at the business meeting
         4. Unconference was very popular
         5. Need to find a way to spend less on opening reception
         6. Around 30 people had problems with their transcripts and had trouble getting in contact with Kevin. With these problems, we need to find another way to track credits for future conferences.
   5. Executive Secretary, Diane Ervin
      1. Conference attendance was down from past 2 years
      2. Membership is down from last year
      3. 48 registered for Summer Institute
      4. Book Awards sales are up
      5. Took in roughly $75,000 from conference and still owe the Hilton roughly $35,000. After all bills it seems as though we profited $7,000 from conference.
   6. Supervisors Section, Donna Hagen
      1. New standards have been completed and posted on the SCDE website.
         1. Most updates embrace technology
      2. Suggests next year’s committee revises the program standards and update the documents on the SCDE website for Library Media Specialists.
   7. Book Awards, Julie Hornick
      1. 480 participated in the SC Book Award program
      2. Camellia Harris will take over as Chair for next year.
   8. Intellectual Freedom, Heather Loy
      1. There is a link in the Board report to a survey that will be posted for people to share their challenges. Heather asks the Board to look at the survey and send her feedback over the weekend.
   9. Archives, Jennifer Lanier
      1. Jennifer needs paper copies of items for archives (listed in the Board Handbook).
         1. Bring items to Cindy at the retreat and she will get them to Jennifer Lanier.
   10. Legislative, Anne Lemieux
       1. Read-In
          1. 2300 attended the Read-In from 85 schools
          2. Only spent $2,635 compared to $7,947 from last year!
          3. Proactive in asking for funds from the State Library to help with this event. The State Library has already committed to $3,500 for 2017
       2. Legislative Day
          1. SCASL reduced the hotel stay to save money and therefore Anne missed out on some of her meetings.
          2. Anne recommends increasing the stay back up to 3 days to support making the personal contacts with representatives.
   11. Editorial, Linda Waskow
       1. Views of the SCASL Messenger are low and Linda would like to make it public for everyone, not just a member perk.
       2. Much discussion was had about promotion and keeping it as a membership perk and asking vendors to pay more for ad space.
          1. Some promotional ideas offered:
             1. Send email to members e-list, not just the listserv
             2. Highlight an article/person/school featured in the issue on the listserv
             3. Include a ‘treasure hunt’ and offer a prize to the 1st person to find it each issue. (Prize ideas include: ask for donations, signed books, have a vendor sponsor it, conference registration/luncheon discount, gift card for restaurant near conference)
             4. Publicizing the fact that people can earn CEUs for writing articles.
       3. This discussion was tabled and will be continued later in person to make decisions.
2. **Meeting Adjourned**
   1. Kathy moved to adjourn the meeting. Motion was seconded and approved unanimously. Jennifer adjourned the meeting at 11:52am.

Minutes submitted by: Heather Thore, Secretary