

**South Carolina Book Award Program  
Banner Judging Rubric**



Category: PBA CBA JBA YABA Banner# \_\_\_\_\_

School's Name: \_\_\_\_\_ Media Specialist: \_\_\_\_\_

Judge's Name: \_\_\_\_\_ Book Title: \_\_\_\_\_

Criteria	0	1	2	3	Points
<b>Authenticity of Banner Artwork as Related to Book Content</b>	Banner design does not have any relation to the theme(s) represented in the book OR banner is a reproduction of the book's cover art.	Banner design marginally related to a theme or character in the book OR is similar to the book's cover art.	Banner design relates well to the theme(s) of the book it represents.	Banner is an exceptional and authentic representation of theme(s) in the book it represents.	
<b>Artistic Quality</b>	Very little artistic quality.	Attempted but below average artistic quality.	Good artistic quality.	Exceptional artistic quality.	
<b>Overall Creativity</b>	Very little evidence of creativity.	Theme(s) of book underrepresented but some elements of design present. Lack of creativity in choice and use of materials.	Book theme(s) and elements of design are paired with creative choice and use of materials with average overall effect.	Exceptional overall creative quality. Original representation of book theme(s), creative use of materials and elements of design combine for high level of impact.	
<b>Banner is STUDENT Work</b>	Clearly adult work/direction. <b>(0 points)</b>	Some adult input suspected. <b>(1.5 points)</b>		Clearly student work. <b>(3 points)</b>	

**TOTAL POINTS:** \_\_\_\_\_